Cultivating Assets – The Weyeneth Group
At Stifel, we have established ourselves as one of the nation’s leading brokerage and investment banking firms. With more than 350 offices in 45 states and the District of Columbia, our philosophy on investing is grounded on a more than century-old tradition of trust, understanding, and solid, studied advice. Established in 1890, our company provides a comprehensive portfolio of financial services designed to address the varied needs of a broad range of investors.

We believe in strong individual relationships that stand the test of time. Our knowledgeable Financial Advisors offer a personalized approach to finding the best solutions for your financial needs. We truly believe that by placing your needs and interests first, you will prosper. We are dedicated to providing innovative, creative, high-quality, and value-added products and services to help you pursue your goals.
Ernie Weyeneth
Senior Vice President/Investments
Portfolio Manager – Solutions Program

Ernie has been advising clients on their investment decisions for more than 40 years. He graduated from the University of Nebraska–Lincoln with a degree in finance but believes his most valuable education came from following the tenets of two of history’s most successful investors, Warren Buffett and Benjamin Graham.

Ernie serves as the President and CEO of the Richard P. Kimmel & Laurine Kimmel Charitable Foundation and the Kimmel Orchard & Vineyard Educational Foundation. He is also a University of Nebraska Foundation Trustee and a life member of the American Legion.

Len Weyeneth, CFP®, CRPS®
Vice President/Investments
Portfolio Manager – Solutions Program

Len has more than 21 years of industry experience and has earned the CERTIFIED FINANCIAL PLANNER™ (CFP®) professional and Chartered Retirement Plans Specialist (CRPS®) certifications. He holds a bachelor’s degree in business administration from the University of Nebraska–Lincoln.

Len serves as Vice President for the Richard P. Kimmel & Laurine Kimmel Charitable Foundation and the Kimmel Orchard & Vineyard Educational Foundation, as well as on the board for the Lincoln Children’s Zoo. He previously served in advisory roles for Heartland Big Brothers Big Sisters, the Lincoln Community Playhouse, and Abendmusik: Lincoln.

Ross Jensen
Financial Advisor

Ross joined The Weyeneth Group in 2013 after interning with Ernie and Len at the Kimmel Foundation. Ross is originally from Wisner, Nebraska and graduated from the University of Nebraska–Lincoln with bachelor’s degrees in finance and agribusiness. While at the University, he was involved in various organizations, including the Nebraska Human Resources Institute, the Innocents Society, and Alpha Gamma Rho fraternity. Ross currently serves in roles for the fraternity’s alumni board and educational foundation.

Melanie Quakenbush
Client Service Associate

Melanie has worked in the financial services industry for over 33 years. She has been with The Weyeneth Group for the past 14 years. Melanie is our clients’ first point of contact. She assists our clients with questions and requests they may have regarding their accounts. Melanie is dedicated and an organized team player.

Melanie enjoys her four grandkids and loves spending time with them. She and her husband enjoy local biking events with their friends to benefit local organizations.
Serious investors find value in professional wealth management. Professional wealth management can be a key element to your financial health, just as professional medical care is to your physical health. We will help you evaluate your resources, goals, time frame, and risk tolerance; develop a strategic asset allocation strategy; and continually monitor the progress toward your goals. We are dedicated to helping you through all phases of your life, making adjustments where needed to align your plans with your life changes.

Decisions should be guided by a plan based on realistic expectations. We believe investment decisions should be guided by a professional wealth management plan, including a thorough assessment of current resources and realistic goals for the future. Vague goals tend to produce vague results.

You should be comfortable with your investments. You may have particular investments for a long period of time, so you need to feel comfortable with them. Before making any investment recommendations, we consider your investment timeline, temperament, and philosophical preferences.

Time is an investor’s greatest resource. The more time you have, the more opportunity you have for achieving your investment goals.

Time, not timing, is our strategy. Trying to time the market is ineffective, as no one can consistently predict the stock or bond market. Having a disciplined approach helps to eliminate emotion-driven buying and selling, which usually has a negative impact on investment returns.
Proper asset allocation is critical. Proper asset allocation between stocks, bonds, and cash equivalents enables you to pursue desired return expectations at a reasonable level of risk and may have a significant impact on your portfolio’s overall performance.

Portfolio diversification helps protect against market volatility. Proper diversification among a wide variety of quality investments is one of the best risk management strategies in any investment portfolio.

We believe in owning individual stocks in portfolios. We have a strong belief in individual stocks and the potential returns they provide. We encourage our clients to think of themselves as long-term owners of shares in carefully selected, quality companies – not as short-term owners of the stock market.

Fixed income investments, such as CDs and bonds, are for income, not for trading. These types of investments are best used for seeking a predictable source of income and to help diversify a portfolio.

Asset allocation and diversification do not ensure a profit or protect against a loss. When investing in bonds, it is important to note that as interest rates rise, bond prices will fall.

“Never invest in a business you cannot understand.” – Warren Buffett
As a client of ours, you can expect experienced, insightful financial guidance, delivered in an easygoing manner that will make the process a pleasure. Our team enjoys building strong personal relationships with our clients.

**Personal, attentive service**
Every investor is different. Our process begins with getting to know you and what matters most to you. Having a solid understanding of what you hope to achieve enables us to create personalized investment plans consistent not only with your investment goals, but with your values and philosophies as well.

**Honesty and integrity**
Your best interest is our first priority. Our clients receive timely, honest answers to questions and complete information about investment costs and associated risks.

**Experienced, professional guidance**
As a client, you can enjoy the confidence of knowing your assets are in experienced hands. Combined, our team has been providing financial advice for more than 60 years. We’ve built our business on providing sound wealth management guidance based on solid values and proven investment strategies.

“An investor needs to do very few things right as long as he or she avoids big mistakes.”
– Warren Buffett
The Stifel Solutions Program (Solutions) offers you a convenient way to own a diversified portfolio of securities with the investment characteristics you are seeking. While no method can guarantee you a profit or protect you against a loss, each Solutions portfolio offers you the following:

- Investment decisions made by your trusted Stifel Financial Advisor.
- Implementation of a strategy designed to meet your unique investment objectives.
- Convenience — No authorization call is needed each time a trade is warranted.
- Ongoing monitoring of your investments.
- Rebalancing adjustments to your portfolio can be made to ensure that securities meet specific target allocation criteria. (Rebalancing may have tax consequences, which should be discussed with your tax advisor.)

- An annual asset-based fee, assessed quarterly, that covers the cost of all transactions and Solutions investment management services.

Active portfolio management in pursuit of superior performance will require periodic adjustments in the portfolio. The Solutions program allows you to focus on your investment goals without having to worry about making day-to-day investment decisions or paying commissions.

The advantages of comprehensive fee-based asset management

— An investor needs to do very few things right as long as he or she avoids big mistakes.
“To laugh often and much; to win the respect of intelligent people and the affection of children; to earn the appreciation of honest critics and endure the betrayal of false friends; to appreciate beauty; to find the best in others; to leave the world a little better, whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you have lived. This is the meaning of success.”

– Ralph Waldo Emerson